

Christmas

CELEBRATE YOUR HOLIDAY WITH

DIAMONDS

Celebrate Your Birth Day



7355W

\$599
Reg. \$875

FOR THE MOM INSIDE
THE HEART OF EVERY WOMAN



7865DW

1/4 CARAT
of diamonds
\$349
Reg. \$525
1/2 CARAT \$599
ONE CARAT \$1399

**JOURNEY
DIAMOND JEWELRY
WITH EVERY STEP
THE LOVE GROWS**



7465DW

1/4 CARAT
of diamonds
\$299
Reg. \$450
1/2 CARAT \$699
ONE CARAT \$1499

THREE DIAMONDS
*For Your Past, Your Present,
and For Your Future*



3838W

THE RIGHT HAND RING
Just for Her

\$599
Reg. \$875

1/3 CARAT
of diamonds



1488D

1/4 CARAT
of diamonds
\$349
Reg. \$525

1/2 CARAT \$749, ONE CARAT \$1799, 1 1/2 CARATS \$3799



90 DAYS
SAME-AS-CASH

- INSTANT CREDIT
 - LOW MONTHLY PAYMENTS
 - FREES UP YOUR OTHER CREDIT CARDS
- OPEN YOUR ACCOUNT TODAY!**

Christmas Gifts

THAT LAST A LIFETIME



2345FY set

1/2 CARAT
of diamonds
\$899
Reg. \$1325
ONE CARAT \$1499
1 1/2 CARAT \$2199



2700W trio

3/4 CARAT
of diamonds
\$2199
Reg. \$3275



2465DW

JOURNEY WRAP
FOR YOUR
SOLITAIRE
1/4 CARAT
of diamonds
\$499
Reg. \$750
1/2 CARAT \$899
ONE CARAT \$1799



3447W

5/8 CARAT
of diamonds
\$1099
Reg. \$1550



7236DW

INVISIBLE SET
PRINCESS CUT
DIAMONDS

1/4 CARAT
of diamonds
\$449
Reg. \$675
1/2 CARAT \$699



2105FW set

1/2 CARAT
of diamonds
\$999
Reg. \$1425



5347FW

1/2 CARAT
of diamonds
\$699
Reg. \$1050
ONE CARAT \$1299



5242W

DIAMOND
ANNIVERSARY RING
\$119
Reg. \$180



2834Q Set

YOUR CHOICE
PRINCESS CUT OR ROUND
CENTER DIAMOND



2834R Set



5109D

1/4 CARAT
of diamonds
\$499
Reg. \$750
1/2 CARAT \$799
ONE CARAT \$1399
1 1/2 CARATS \$2199



7419DW

1/4 CARAT
of diamonds
\$399
Reg. \$600
1/2 CARAT \$899
ONE CARAT \$2099



7719DW

1/4 CARAT
of diamonds
\$399
Reg. \$600
1/2 CARAT \$799
ONE CARAT \$1799



5249DW

1/4 CARAT
of diamonds
\$449
Reg. \$675
1/2 CARAT \$899
ONE CARAT \$2099

1/2 CARAT
of diamonds
\$799
Reg. \$1195
ONE CARAT \$1499
1 1/2 CARATS \$1999
TWO CARATS \$2999



5722A

1/4 CARAT
of princess cut diamonds
\$449
Reg. \$675
1/2 CARAT \$849, ONE CARAT \$1599
1 1/2 CARATS \$2399

THREE DIAMONDS
For Your Past, Your Present,
and For Your Future



1745A

DIAMONDS JUST FOR HIM
1/4 CARAT
of diamonds
\$749
Reg. \$1125
1/2 CARAT \$1199
ONE CARAT \$2099



1445EW

1/3 CARAT
of diamonds
\$599
Reg. \$875
1/2 CARAT \$899
ONE CARAT \$1799



7428DW

1/4 CARAT
of diamonds
\$299
Reg. \$450
1/2 CARAT \$899
ONE CARAT \$2399
1 1/2 CARATS \$3999



**YOUR CHOICE
PRINCESS CUT OR ROUND
DIAMOND EARRINGS**

CRITERION		SELECT
\$279	1/4 CARAT	\$349
\$359	1/3 CARAT	\$419
\$699	1/2 CARAT	\$799
\$1349	3/4 CARAT	\$1699
\$1999	ONE CARAT	\$2599



**1/4 CARAT
of diamonds**
\$399
Reg. \$600
1/2 CARAT \$599
ONE CARAT \$1099



**1/4 CARAT
of diamonds**
\$399
Reg. \$600
1/2 CARAT \$599
ONE CARAT \$1099

**SHIMMERING
DIAMONDS**



**1/4 CARAT
of diamonds**
\$499
Reg. \$750
1/2 CARAT \$999
ONE CARAT \$1899



**1/4 CARAT
of diamonds**
\$399
Reg. \$600
1/2 CARAT \$599
ONE CARAT \$1199



7430W



7436W



7435W

**YOUR CHOICE
1/4 CARAT
of diamonds**
\$329
Reg. \$500



3505W

**1/2 CARAT
of diamonds**
\$799
Reg. \$1195



7075DW

**1/4 CARAT
of baguette and
round diamonds**
\$379
Reg. \$550
1/2 CARAT \$699
ONE CARAT \$1399
1 1/2 CARATS \$1999



7016DW

**1/4 CARAT
of diamonds**
\$299
Reg. \$450
1/2 CARAT \$599
ONE CARAT \$999
TWO CARATS \$1999



3495Y

**1/4 CARAT
of diamonds**
\$599
Reg. \$875



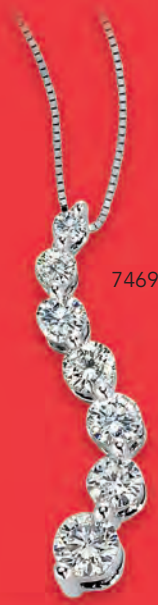
7468DY

**1/4 CARAT
of diamonds**
\$399
Reg. \$600
1/2 CARAT \$599
ONE CARAT \$1199



3500W

**1/4 CARAT
of diamonds**
\$479
Reg. \$695



7469DW

**1/4 CARAT
of diamonds**
\$299 Reg. \$450
1/2 CARAT \$699
ONE CARAT \$1499
1 1/2 CARATS \$2699

**JOURNEY
DIAMOND JEWELRY
WITH EVERY STEP
LOVE GROWS**



7445FW

**1/2 CARAT
of diamonds**
\$699
Reg. \$1050
ONE CARAT \$1399
1 1/2 CARATS \$2299



7825DY

**1/4 CARAT
of diamonds**
\$299
Reg. \$450
1/2 CARAT \$599
ONE CARAT \$1199



7750DW

**1/4 CARAT
of diamonds**
\$499
Reg. \$750
1/2 CARAT \$899
ONE CARAT \$1399



8521DW

**1/4 CARAT
of diamonds**
\$299 Reg. \$450
1/2 CARAT \$449
ONE CARAT \$799

The Perfect Gift

FOR EVERYONE ON YOUR LIST



77470W

YOUR CHOICE

\$99
Reg. \$150

DIAMONDS
SET IN STERLING SILVER
AND 14KT GOLD



77450W



77460W



7523W

YOUR CHOICE

\$149
Reg. \$225

VINTAGE
DIAMONDS



7033W



4133W

\$119
Reg. \$180



7511W
\$129
Reg. \$195



7518Y
\$129
Reg. \$195



7118Y

\$129
Reg. \$195



7011W

\$129
Reg. \$195

MIX & MATCH
DIAMONDS SETS



4111W
\$189
Reg. \$295



4118Y
\$169
Reg. \$250



DECEMBER



JANUARY



FEBRUARY



MARCH

YOUR CHOICE

\$169
Reg. \$250
DIAMONDS AND
YOUR BIRTHSTONE

7134W



APRIL



OCTOBER



SEPTEMBER*



AUGUST



JULY*



JUNE*



MAY*

7134W *created



7192Y



7149W

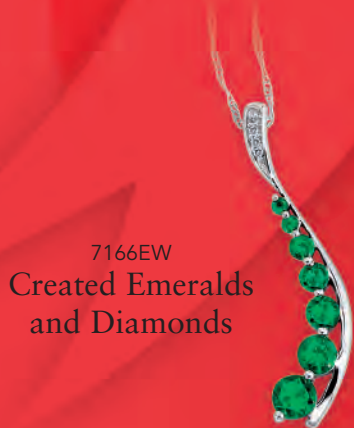
Journey Diamonds

YOUR CHOICE

\$169
Reg. \$250



7275Y



7166EW

Created Emeralds
and Diamonds



7178SW
Created
Sapphires and
Diamonds

JOURNEY
PENDANTS
YOUR CHOICE

\$249 Reg. \$375



7143RW

Created Rubies
and Diamonds



4235Y
THREE
DIAMOND
HEARTS



7281W
1/5 CARAT
of diamonds

YOUR CHOICE
\$199
Reg. \$300



9054Y
DIAMONDS
JUST FOR
HIM

© SDI 2007 Merchandise enlarged to show detail. Not responsible for printing errors. Prices subject to change. #2730A

TW - Total Diamond Weight 1/5 CT. TW range is .18 to .22 TW 1/4 CT. TW range is .23 to .28 TW 1/3 CT. TW range is .29 to .36 TW 1/2 CT. TW range is .46 to .58 TW 1 CT. TW range is .96 to 1.08 TW 2 CT. TW range is 1.95 to 2.08 TW